



Clipstream™ Secure Video Surveys

Leading Online Surveys use Clipstream™ Secure Video to test market sensitive pre-release ads, movie trailers and other video content on the Internet with confidence. Raise completion rates while ensuring client video stays on your server, not spread into the wild.

Clipstream™ Video is increasingly in use by online surveys. Statistics show that each time a user is prompted to install a plugin or player, the drop out rate increases for the survey sample population. At the same time, surveys typically showing pre-release footage of commercials, movie trailers or other sensitive content must ensure that respondents in an online setting cannot repurpose the video or otherwise leak it.

Secure Pre-release and sensitive content

Clipstream™ Video has robust security that prevents downloading, remote or local playing, and screen-capture of content encoded under our system. Combine that with a secure login that any web professional can create, and you have a complete system for protecting content.

"...as you can see video usage is definitely starting to take off. I'd say we're all very happy with how this is going and the flexibility this licensing allows us in terms of integration and security. I'd just like to add a big thanks for your support. "

*Roberto Rodríguez, Associate Designer
Ciao AG Global Media and Research Services*



Clipstream™ Video features high quality instant play video with a variety of play options

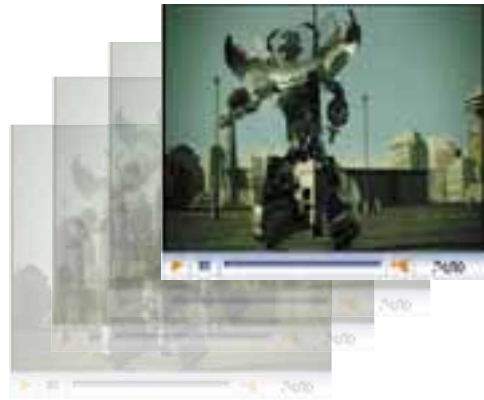
Reduce dropout rates by using Clipstream™ universal video

Clipstream™ Video uses Java™, the cross-platform language that is installed in all major desktop machines, can run across firewalls and in institutional environments and is cross-platform. Survey participants are not prompted to install or upgrade plugins or players. Clipstream™ also can preload quality video while the survey is in progress so that a quality, smooth-playing clip is ready when the participant reaches that point in the survey.

Market test any video content online - securely

From print ads, commercials to movie trailers test any kind of multimedia content online with Clipstream™ software.

- show high quality video of any length
- no special servers, plug-ins, popups or downloadable applications required
- stream compressed files to save on long downloads and bandwidth costs
- deliver to 95% of existing platforms
- prevent content from being recaptured or spread with multiple levels of security
- detects a participant's bandwidth and serves them with an optimized version -or- preloads video, so all view the same content.



Flexibility and power: dozens of options and customizable features

- autoplay, rollover, loop, mute are all basic options
- zoom view doubles, triples or quadruples dimensions
- white labelling or custom branding available
- customizable title and end images, buttonsets or no controls
- tracking / reporting / hosting / service packages available
- can control playback options from survey code, or server

Call today for licensing options

Our representatives are able to assist with Clipstream™ licensing, as well as services such as: encoding, tracking, and hosting of videos for your surveys. Clipstream™ software is in use by the leading online survey research companies. Talk to us in confidence to learn how you can deliver your online videos with Clipstream™ software today.

Visit our website for demos, trial encoder and more information.

www.clipstream.com



Call or email us

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